

# GOODnews



*The Dayton Foundation provides support for regional transformation*  
**Goodwill Easter Seals Grows Capacity to Empower People with Disabilities**

**inside features**



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The motor grinds, heavy sheets of metal clank, and toys of every shape and size spill from a giant bucket and drop into a tray the size of a Volkswagen Bug. Workers pull the tray-on-wheels away from the bucket and slide it over to another part of this reprocessing facility and formerly abandoned Woodman Drive warehouse.

In another part of Dayton, in a rundown section of town, a site is being readied for a seven-acre, campus-style development along Main Street just south of US 35. It is expected to be completed in late 2013 and will anchor

the south end of the development envisioned in the Greater Downtown Dayton Plan. It will transform and anchor the neighborhood between US 35 and Miami Valley Hospital. What links these two very

different facilities is a common thread with a long history – Goodwill Industries, now Goodwill Easter Seals Miami Valley.

As these areas of Dayton are transformed, so is Goodwill on the cusp of transformation.

**Out of Mission and Need Grows Vision**

Over 75 years, Goodwill and Easter Seals have worked to improve the lives of Miami Valley people with disabilities.

*Shari Cooper, community and staff relations associate for Goodwill Easter Seals, is a shining example of the organization's work to employ individuals with disabilities and other needs.*



**IN SUPPORTING GOODWILL EASTER SEALS' TRANSFORMATION AND CAPACITY TO SERVE, THE FOUNDATION ALSO IS SUPPORTING THE REVITALIZATION OF DOWNTOWN DAYTON AND THE PROMISE INHERENT IN THE GREATER DOWNTOWN DAYTON PLAN.**

Thirteen years ago, the two organizations merged to become Goodwill Easter Seals Miami Valley. Today they share a larger mission to empower people with disabilities and other needs to achieve independence and enhance their lives.

**continued on page 3**

*Engineering and Science Foundation of Dayton Fund*  
**Air Camp Inspires Kids to Pursue Aviation, Aeronautics and STEM Education**



Students prepare to take flight at the end of their week at Air Camp.

Letting Middle School eighth grader Jenna Mamula will never forget climbing inside the gigantic C-17 aircraft in Dayton in June 2011 at Air Camp, a week-long summer camp on aviation and aeronautics.

"We got to see all the levers and control buttons and the big red EMERGENCY button," she recalled. "To think that I sat in the pilot's seat of this HUUUGE airplane was definitely cool."

Awakening kids to what's cool about aviation and

aeronautics is a goal of Air Camp, which inspires middle school students to learn more about science, technology, engineering and mathematics (STEM) – and about scholarship, leadership and citizenship. Air Camp is the vision of Dayton-area leaders who want to help young people nationwide pursue higher education and careers in aviation, aeronautics and STEM fields.

Air Camp was made possible in part by a total of \$75,000 in grants from The Dayton Foundation's Engineering and Science Foundation of Dayton Fund (ESFDF). Established in 1995, the fund supports

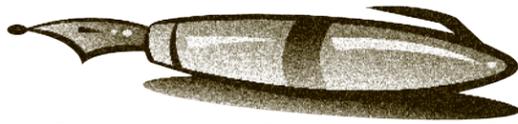
educational programs that help students in grade one through graduate school enter and progress in science, engineering and other technical careers. The Dayton Foundation provided an additional \$5,000

**continued on page 4**



2011 Air Camp participants

from the President



# Supporting People with Disabilities and the Question of Resources



Michael M. Parks

In the lead article in this issue of *Good News*, Amy Luttrell, president and CEO of Goodwill Easter Seals Miami Valley, references statistics indicating that 14 percent of working age people in their service area self-identify as having a disability. Add to this, children and seniors with disabilities, and the size of the need grows larger.

Many Miami Valley organizations are working to help in this area. One of the largest regional organizations delivering these services, Goodwill Easter Seals Miami Valley has envisioned an organizational and service transformation that is quite remarkable. In the process, they not only will be able to serve a much greater number of people with

disabilities, but also they will help deliver the promise of the Greater Downtown Dayton Plan that can energize the local economy and revitalize the whole of Greater Dayton.

Meanwhile, other efforts to serve people with disabilities also are receiving The Dayton Foundation's support.

The impressive growth of The Dayton Foundation's Disability Foundation is one (see story on page four). Another is the Access to Recreation Initiative grant that The Dayton Foundation applied for and received from the W.K. Kellogg Foundation. The Kellogg grant and other partnerships have enabled the City of Kettering's Pondview Park to provide new

**“OUR DONORS EXPECT US TO STEP FORWARD WHEN AN UNMET COMMUNITY NEED IS GLARINGLY APPARENT, WHEN NEED OR OPPORTUNITY IS GREAT AND WHEN WE ARE UNIQUELY QUALIFIED TO DRAW TOGETHER RESOURCES TO MAKE A DIFFERENCE.”**

recreational opportunities for individuals with special needs and their families. Now the same grant is helping make possible the development of an online resource directory of Montgomery County's offerings for people with special needs (see story below).

The above all are important work, and just a handful of the many ways The Dayton Foundation strives to support people with disabilities and the larger landscape of social service needs.

## The Question of Resources

In the case of the Pondview Park and resource directory projects, we were fortunate to receive the Kellogg grant and have dedicated partners in this effort. With The Disability Foundation, Goodwill Easter Seals Miami Valley and other larger community efforts, The Dayton Foundation relies to a large extent upon the resources of donors who have provided unrestricted funds or funds restricted only by a field of interest, such as people with disabilities, education or the environment. These give the Foundation the nimbleness to be able to respond to community needs and opportunities as they arise.

Unrestricted or field-of-interest discretionary funds

(also known as Community Impact Endowment Funds) are not to be confused with operating funds that are used purely for operating expenses. Community Impact Endowment Funds are what fuel the Foundation's competitive grantmaking process and our leadership initiatives. Recent examples of leadership initiatives are the Neighborhood School Centers Program, Out-of-School-Youth Program, Minority Economic Development Council (now Minority Business Partnership), Greater Dayton Partners for the Environment, Nonprofit Alliance Support Program, and Learn to Earn Dayton.

Another important thing to know about Community Impact Endowment Funds is that donors can designate a percentage of their new or current endowment fund for discretionary charitable purposes – or give the Foundation discretion in the use of their fund (or a portion of it) after they pass away.

Our donors expect us to step forward when an unmet community need is glaringly apparent, when need or opportunity is great and when we are uniquely qualified to draw together resources to make a difference. The Dayton Foundation has come to be

viewed as the neutral party that represents no single agenda, except the good of the community as a whole. As such, the Foundation is able to convene sometimes disparate groups to work together to find solutions and move them forward.

This latter realm of community leadership initiatives requires significant capital to seed these efforts and provide staff needed to forward them. These initiatives and our decades of discretionary grants to local nonprofits are made possible by donors who have provided Community Impact Endowment Funds – or portions of their funds dedicated to this purpose.

Three years ago, these discretionary funds represented just 1/29th of the Foundation's total assets. Since then, we have been fortunate to gain new donor partners who have provided Community Impact Endowment Funds, bringing those flexible community assets to 1/18th of Foundation total assets. But as community need increases, so does the need for unrestricted funds.

With continued growth in this area of giving, we can make an increasingly larger difference for this remarkable community where we are fortunate to live. 

Michael M. Parks  
President

## Access to Recreation Initiative Grant

# Enhancing Recreation Services for Those with Disabilities

The Dayton Foundation, in partnership with local organizations, is working to help enhance access and educational experiences for individuals with disabilities and their families.

In May, 72 regional parks and recreation professionals participated in a free, half-day Disability Awareness Workshop sponsored by the Foundation and Wright State University's Office of Disability Services. University students with disabilities shared their experiences, as well as explained to participants appropriate etiquette when interacting with individuals with disabilities.

“This was an outstanding event with significant representation from Montgomery County's top recreational personnel,” said Jeff Vernooy, director of Disability Services for Wright State University. “The long-term impact is that there will be better and more effective recreational outlets for this underserved population of individuals with disabilities and their families. Wright State University is proud to have been a part of this effort and is committed to continuing to work with The Dayton Foundation and these other groups.”

The Workshop was made possible by a grant awarded to The Dayton Foundation

**“THE LONG-TERM IMPACT IS THAT THERE WILL BE BETTER AND MORE EFFECTIVE RECREATIONAL OUTLETS FOR THIS UNDERSERVED POPULATION OF INDIVIDUALS WITH DISABILITIES AND THEIR FAMILIES.”**

– Jeff Vernooy, director of Disability Services, Wright State University

in 2007 by the Midwest Community Foundations Ventures, thanks to funds provided by the W.K. Kellogg Foundation. The \$426,000 Access to Recreation Initiative grant initially funded



Disability Awareness Workshop

enhancements to the City of Kettering's Pondview Park, making it the first self-guided environmental park in Ohio designed for people of all abilities to experience and learn about nature. Continued funding for recreational opportunities for individuals with disabilities will be provided by The Ohio Access to Recreation Fund, a permanent endowment established through The Dayton Foundation.

Also under development is an online resource directory of Montgomery County recreational opportunities that are available for individuals with special needs and their families.

“The directory will make it possible for individuals and families to easily locate services and activities to help them enjoy and learn about nature and to exercise, socialize and just have fun,” said Joe Baldasare, vice president of Development for The Dayton Foundation. “It's very exciting, as this is the first resource directory of its kind in our community and will be a tremendous aid to individuals throughout the Greater Dayton Region.”

The directory, titled “Everyone Can Play,” will be available online later this year. 



Artistic rendering of the planned, new Goodwill Easter Seals Miami Valley headquarters

## Goodwill continued

Goodwill Easter Seals provides more than 40 specialized services in 23 west-central Ohio counties and employs over 1,000 people, half of whom have a disability. Currently the organization serves in excess of 13,000 people through employment services, children and youth services, senior services and programs for adults with developmental disabilities.

According to Amy Luttrell, the organization's president and CEO, in their service area, which has a total population of 1.6 million, 14 percent of the working age people self-identify as having a disability. Add to this, children and seniors with disabilities – and those with the added obstacle of unemployment – and one begins to see the size of the need.

Because of these realities, the organization's vision has expanded and seeks an increase of 53 percent in the number of people served to 20,000 annually by growing relationships and the capacity to serve. Their plan also embraces the creation of 400 new jobs over the next several years, including green jobs, such as recycling of electronic waste and unsalable used goods.

To achieve their vision requires expansion of both their current facility on Woodman Drive, which also houses their Outlet Store, and relocation of their headquarters from Kuntz Road to Main Street. The Dayton Foundation has given its support.

Recently The Dayton Foundation Governing Board voted to help Goodwill Easter Seals by awarding a discretionary grant for \$150,000 over two years. In supporting Goodwill Easter Seals' transformation and capacity to serve, the Foundation also



is supporting the revitalization of Downtown Dayton and the promise inherent in the Greater Downtown Dayton Plan.

### Greater Downtown Dayton Plan, Goodwill Easter Seals and The Dayton Foundation

The Greater Downtown Dayton Plan represents a new vision for Dayton's center city that focuses on strengthening connections and creating a downtown attractive to investors, businesses, employees, residents, students and visitors. The vision focuses on the immense potential of Greater Dayton as the turbine for Dayton's regional economy.

Many believe that the future belongs to those regions taking urban revitalization seriously, in that they have a history of attracting high-value jobs, young professionals and the businesses and institutions that want to employ them.

Among the goals of the plan are growth and retention in Greater Dayton's workforce (including 8,000 new jobs); creating an urban neighborhood with 18-hour-a-day street activity (and 2,500 new housing units); developing livable streets, parks and public spaces that convey a unique

sense of place; animating Greater Downtown Dayton's river recreation corridor; and pursuing transportation-related projects that encourage development.

The Dayton Foundation earlier this year made a grant of \$200,000 over two years to help with the development of the river recreation corridor. The Foundation's recent decision to support Goodwill Easter Seals' relocation and expansion serves to help a greater number of the region's people with disabilities, as well as the organization's ability to aid in the revitalization of Downtown Dayton and, ultimately, the enhancement of Greater Dayton.

"The Dayton Foundation Governing Board is pleased to be a partner in such important and exciting projects. They are

**THE GREATER DOWNTOWN DAYTON PLAN REPRESENTS A NEW VISION FOR DAYTON'S CENTER CITY THAT FOCUSES ON THE IMMENSE POTENTIAL OF GREATER DAYTON AS THE TURBINE FOR DAYTON'S REGIONAL ECONOMY.**

so critical to the development and implementation of the plan to revitalize our region's core," said Jerry Tatar, chair of The Dayton Foundation Governing Board.

Said Dayton Foundation President Michael M. Parks, "We're so thankful for the generosity of Dayton-area donors who have provided unrestricted funds to be used at the Foundation's discretion. These donors have made it possible to support important initiatives like the Goodwill Easter Seals project – and their vitally important work with people with disabilities – and also the development of the river recreation corridor. The latter will add tremendously to the entertainment offerings in Downtown Dayton. Over time, both of these efforts will make a significant difference for our entire region."

Goodwill Easter Seals' relocation of its headquarters to South Main Street between US 35 and Miami Valley Hospital also will bring an attractive, "green" and stable anchor to the south end of Downtown Dayton. The organization will create jobs not only through its expansion, but also in the growth in their reprocessing and sale of castoff electronics, clothing and other materials that otherwise would cram landfills. As it does this, it will exponentially grow services to a larger population of people with disabilities who often "fall through the cracks" of the service delivery system.

Said Goodwill Easter Seals' Amy Luttrell, "We would like the community to better understand that we are a resource for people with any kind of disability. If we can't provide the service directly, we can direct them to the appropriate organization. We're committed to finding ways to meet more and more of the needs of people with disabilities and their families, needs that currently are not being addressed.

"We also are excited to be able to contribute to the realization of the plan to revitalize Dayton. Goodwill Easter Seals' efforts will fit nicely in the circle of what the plan is working to address. I feel blessed that we have an objective that enables us to impact so many people's lives in a helpful, positive way." 



Nearly 50 percent of all Goodwill Easter Seals' employees have a disability or special need. This Goodwill Store employee is hard at work, assisting a customer with a clothing donation.

# The Disability Foundation

## Providing Life's Little "Extras"

Like many fifteen-year-old boys, Peter is a sports enthusiast who enjoys swimming and participating on his school's track team, as well as in the school's marching band. Born with Down syndrome, Peter also envisions a future similar to what his 18-year-old twin siblings envision – graduating from high school, continuing his education and living on his own.

"Providing for your child's well-being is a big concern for any parent, but it's especially daunting when a child has a disability that requires lifetime care and oversight," said Christine, Peter's mother.

To help provide for his future, Peter's parents created a deferred trust fund through The Disability Foundation (a supporting organization of The Dayton Foundation) that friends and family also can contribute to today or through their estates.

"Our Disability Foundation trust fund gives us peace of mind in knowing that our estate gift for Peter will be protected and that others will be able to contribute to it as well," Christine said.

Since 1998, The Disability Foundation, which administers the Ohio Community

Pooled Annuity and Flexible-Spending Trusts and was started with the help of The Dayton Foundation, has been helping individuals and families provide the little "extras" that make their loved ones with disabilities' lives meaningful. Through the foundation, a parent, grandparent, legal guardian or an individual with disabilities can establish a trust fund to provide

fixed, monthly payments to pay for the individual with disabilities' supplemental needs without jeopardizing the individual's Medicaid or Supplemental Security Income benefits. Payments may be used to fund activities, such as travel, hobbies, recreation, entertainment, a personal caregiver, medical equipment and services not covered by Medicaid.



Peter, a Disability Foundation trust fund participant

Today The Disability Foundation manages 443 current and deferred trusts, distributing more than \$1.4 million to date to individuals with disabilities.

In the last fiscal year, the foundation has experienced tremendous growth in the number of new trusts, according to Kevin Hayde, executive director of The Disability Foundation. Between July 1, 2011, and June 30, 2012, individuals and families opened 93 new trusts with a total value of \$1.3 million, compared to 71 new trusts totaling \$1 million during the same time period in the previous year.

"More families are looking to The Disability Foundation

**"OUR DISABILITY FOUNDATION TRUST FUND GIVES US PEACE OF MIND IN KNOWING THAT OUR ESTATE GIFT FOR PETER WILL BE PROTECTED AND THAT OTHERS WILL BE ABLE TO CONTRIBUTE TO IT AS WELL."**

– Christine, mother of Peter, who has Down syndrome

as a tool to put money aside today, as well as to leave something after their passing to continue their financial support for the life of their loved one," Kevin Hayde said. "They're thrilled to know that they don't have to disinherit their child with disabilities in order to protect the child's medical or residential financial assistance."

Also as of July 2011, The Disability Foundation is no longer reliant on outside funding to meet its operating budget. "This is remarkable considering The Disability Foundation received all of its revenue from our funding partners during the first years of incorporation," Kevin Hayde said. "More importantly, we are helping families to feel good knowing that their child will be cared for in the future."

Peter's family agrees.

"It's difficult to imagine what Peter's needs will be after we are gone," said Mark, Peter's father. "It's comforting to know that our Disability Foundation trust fund will help meet his supplementary needs, keeping him active and happy without risking his governmental assistance benefits." 

## Air Camp

*continued*

discretionary grant in 2011 to help develop the operating model.

"Research shows that U.S. elementary school kids have a strong interest in STEM, and they do reasonably well compared to kids in other countries," explained Dr. Thomas J. Lasley, professor and former dean of the School of Education and Allied Professions at the University of Dayton (UD), executive director of Learn to Earn Dayton and president of the Air Camp Board. "But they're less involved – and less competitive compared to other countries – as they get older."

That's why it's crucial to keep students in grades seven through nine involved

in STEM, according to Tom Severyn, executive director of Air Camp. "If you lose them in middle school, you've pretty much lost them forever in science and technology. It's now or never," he said.

At Air Camp, students get to design an aircraft, plan a rescue mission, operate a remotely piloted air vehicle, build and test a wing shape in a wind tunnel, and raise a simulated flight data recorder from the bottom of a pool.

"They learn right away that someone else may have a better idea, so they must discuss it and improve upon it together," Tom Severyn said. "We're trying to pass on that it's cool to be smart."

Campers even get to fly a real airplane.

"It's what you've been training all week to do, so you check everything," Jenna Mamula said. "The pilot is there with you, and there are switches to put both of us in

**"PEOPLE ARE BEGINNING TO SEE DAYTON AS A HUB FOR AVIATION, AERONAUTICS AND STEM PROGRAMMING FOR YOUNG PEOPLE. IT SHOWS THE POWER OF WHAT IS HAPPENING REGIONALLY."**

– Dr. Thomas J. Lasley, president, Air Camp Board

control. My friends couldn't believe I actually got to fly!"

Air Camp now is in its third summer, with students selected through a competitive application process. This summer, 80 campers out of more than 100 applicants from Ohio and 15 other states will gather at UD, the host facility, and travel to aviation and educational sites throughout the region for camp activities. Nearly 200 students nationwide have



Nearly 200 students have attended Air Camp since 2010.

attended Air Camp since 2010.

"People are beginning to see Dayton as a hub for aviation, aeronautics and STEM programming for young people," Lasley said. "It shows the power of what is happening regionally."

Said Laurie Quill, an ESFDF Board member and human factors psychologist at the UD Research Institute, "We love that all these organizations are collaborating to promote STEM initiatives in

our region, and that Air Camp is leveraging all our great aviation resources. The STEM educators are providing an unbelievable curriculum that's really fun and so hands-on."

Jenna Mamula said Air Camp helped her build problem-solving, teamwork and leadership skills. "Our group had to figure out which type of plane would be the best for a spy mission," she recalled. "Now in school, I try to find all different ways to do

# Mary and Richard Pryor

## Fund carries on couple's legacy of helping others

**M**ary Pryor was a doer. As a minister's daughter born in West Virginia in the 1920s, she was taught at a young age the value of serving others. She didn't come from a well-to-do family, so when the opportunity arose to go to college, she felt very fortunate.

Mary Pryor was accepted into medical school after college, even though school officials told her that "nursing might be a better fit for a female and she likely would quit practicing when she was married and had children." Despite their objections, she became one of nine women to complete a medical degree at the University of Virginia College of Medicine in 1953.

After moving to Ohio to finish her internship, she met and married Richard (Dick) Pryor, a young attorney and Harvard Law School graduate. Like his wife, Dick Pryor knew the value of hard work and helping others. He had joined the service upon earning his college degree, telling friends that he felt a war was coming. He served in World War II and the Korean War, earning several medals, including the Distinguished Flying Cross with oak leaf cluster, the Air Medal and the Purple Heart.

"My dad was a quiet man," said Richard Pryor, II, Mary and Dick Pryor's oldest son. "He was a Depression-era kid who learned early on that you had to work. But he also was very generous in his giving. He felt he had been given advantages that others had not and wanted to give back."

When Mary Pryor took time off from private practice to raise her two young sons, she became active in the community, serving on various boards and as president of the Widow's Home of Dayton. As her children got older, she started practicing medicine again and taught medicine at Wright State University. She also deepened her community involvement as the years went on, serving on the Oakwood City Council and in various roles with the local chapters of Planned Parenthood and the Juvenile Diabetes Association, among other organizations. But the achievement she was most proud of, according to her son, was her integral role in the establishment of the Adolescent Wellness Center in 1993. The Center was created to help meet the medical needs of Dayton-area teens, a population she felt was underserved.

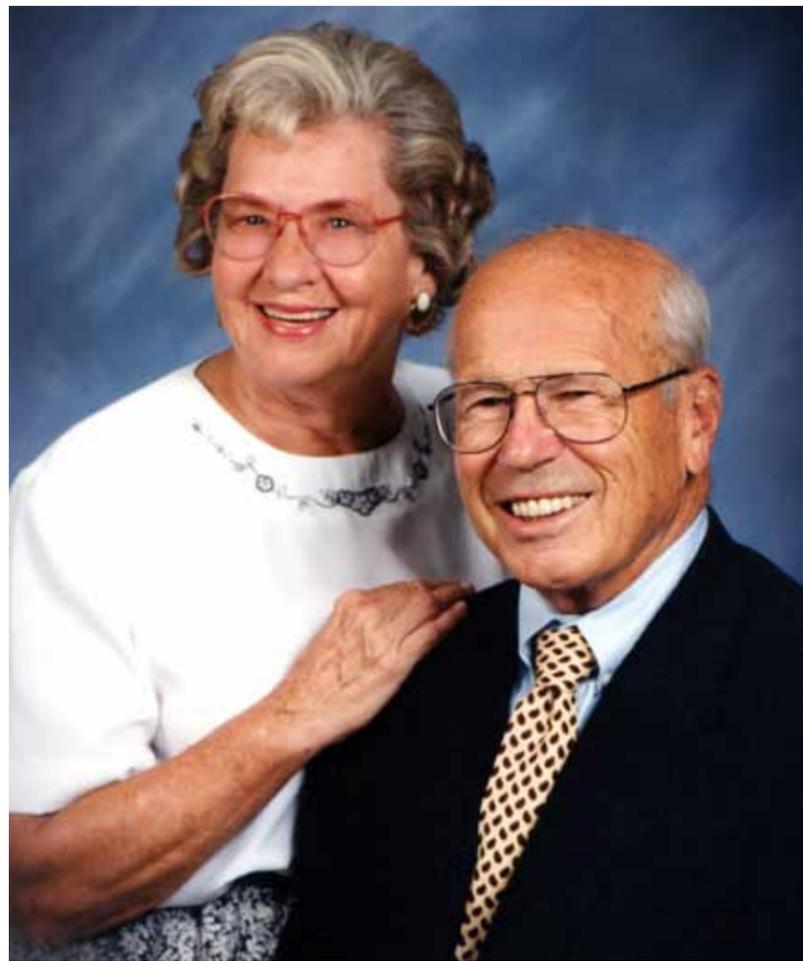
**"MOM ESTABLISHED THE FUND, BECAUSE SHE THOUGHT SHE'D BEEN LUCKY IN LIFE. SHE FELT THAT IT WAS HER JOB TO GIVE BACK."**

— Richard Pryor, II, donor's son

After her husband's passing in 2005, Mary Pryor established The Mary and Richard Pryor Fund at The Dayton Foundation to help support organizations providing health care services to women and adolescents in the Greater Dayton Region. To date, the field-of-interest endowment fund has awarded nearly \$200,000.

"Mom established the fund, because she thought she'd been lucky in life. She felt that it was her job to give back," her son said. "She was very busy with her community obligations, so she chose The Dayton Foundation to make it easier to manage her funds. All she had to direct were the grants."

Though she officially retired in the 1990s, Mary Pryor never slowed down. At age 80, she served as the interim medical director at



Dr. Mary Pryor and Richard Pryor, Esq.

the local Planned Parenthood chapter and was the Oakwood health commissioner at the time of her death in 2007 at age 83.

"My parents were very old school. They didn't do their jobs for the glory or the headlines," Richard Pryor, II, said. "Dad was a lawyer for over 50

years and practiced law for his clients and to make sure his family was well provided for. Mom was the same way.

"They just did what they felt they should. If they saw a need, they filled it," Richard Pryor, II, continued. "This fund helps them continue that legacy." 

a problem. You're not always looking for just the good answer; you're looking for the best answer."

Air Camp also got her thinking about her future. She envisions being a captain or a pilot, maintaining planes on the ground or working in air traffic control. "I am really excited to go into the field. And I definitely want to get my pilot's license," she said.

But Air Camp not only is about reaching kids already interested in the field. "It's about reaching kids who think it might sound like fun and getting them interested so they can move into those careers more readily," Laurie Quill said.

Remarkably, it's their visits with Air Force Research Laboratory scientists and engineers – not their piloting experience – that campers rank highest. "I think it's because these kids get to interact with people who make a

living in a technology career field. They're very excited and encouraged, because they can visualize themselves being there," Tom Severyn explained.

Tom Lasley said the Air Camp Board is creating a plan to give Air Camp a permanent home with permanent partners and is establishing a method for tracking Air Camp graduates to determine whether they went to college and majored in a STEM discipline.

"We hope young people coming out of Air Camp appreciate the excitement of science and math and say, 'I want to do something in a STEM field,'" he said. 

**THE 2013 AIR CAMP ONLINE APPLICATION PROCESS WILL BEGIN IN FEBRUARY. FOR MORE INFORMATION, VISIT [WWW.AIRCAMPUSA.COM](http://WWW.AIRCAMPUSA.COM).**

## The Donor

# donor

## Next Door

**D**ayton native Sara Kimmel Lytle was a woman of conviction and a cheerleader for her community. Though family, golf and friends were her top priorities, she spent most of her life volunteering for various community organizations, including The Visiting Nurses Association and The Junior League of Dayton for more than 50 years. She and her husband, Mason "Hooker" Lytle, also delivered Meals on Wheels to sick and homebound individuals.

"Hooker and I share a keen interest in people," said Sara Kimmel Lytle in a 1990 Dayton Foundation newsletter article. "We're at our best when we're involved in helping others. We agreed that

we have an obligation to the community, as well as to our family."

Before her passing in 2010, she established the Lytle-Kimmel Fund through The Dayton Foundation to support in perpetuity the charities and community she cared about. The fund currently awards grants to her designated charities, but eventually it will become an unrestricted fund, helping The Dayton Foundation to meet changing community needs.

Her decision to open her permanent endowment fund was summed up best when she said, "What easier way is there to continue serving the community than by being a part of The Dayton Foundation." 



Sara Kimmel Lytle

# Donors and organizations establish funds to help others



Moms 4 Miracles

Establishing a strong foundation for our community's future is a vision shared by donors who have endowment funds at The Dayton Foundation. The following funds are some of the new endowments established by donors in recent months to support our region and their special charitable causes, now and in the future.

**Barbara Kryter Ackerman Fund** celebrates the memory of this longtime West Carrollton Schools teacher by providing unrestricted operating revenue to 12 area nonprofits, including The Dayton Foundation.

**Carol and Tom Breitenbach Educational Assistance Program Fund** assists Premier Health Partners (PHP) employees, who have financial need and are using the



Carol and Tom Breitenbach

company's education tuition assistance program, in buying books and other educational materials. Tom Breitenbach retired as CEO of PHP in 2010.

**The Dayton Public Schools Fund for Career Development and Mentoring Program** helps provide paid internships for Dayton Public Schools students in several career fields. Funds also will be used to explore student career interests and help track ACT test progress.

**David and Amy Fisher Family Fund** advances the donors' charitable intents by awarding grants to nonprofit organizations of their choosing.

**Friends of the Dayton Ballet, Opera and Philharmonic Fund** helps support the merger of these arts groups, a first of its kind in the nation, and may provide operational support for the new entity.

**Miami Valley Women's Center Funds** provide the Center with unrestricted operating revenue. The Center is an organization that values life, supports families and demonstrates Christ's love.



**Moms 4 Miracles Fund** benefits Dayton Children's Needy Patient Fund. Moms 4 Miracles is a group formed by local television personality Sallie Taylor to raise money for sick children and their families.

**Jean E. Nicholas Fund** supports nonprofits that provide reading services to disadvantaged children and other services to visually impaired individuals. Jean Nicholas was a former legal secretary and court reporter.

**Norwegian Fjord Horse Foundation Endowment Funds** support the education, research, history and pro-

motion of Norwegian Fjord Horses.



Norwegian Fjord Horse

**Simply Giving Fund** enables the donors to help their community and others by contributing to nonprofits and charitable causes.



YMCA of Greater Dayton

**YMCA of Greater Dayton Urban Youth Fund** helps youth, who live in Greater Dayton's core urban areas and demonstrate financial need, to participate in YMCA programs.

## The Dayton Foundation News



### The Dayton Foundation Has Gone Mobile!

The Dayton Foundation has launched the first phase of its new mobile website, accessible via smart phones at [www.daytonfoundation.org](http://www.daytonfoundation.org). The site includes abbreviated information about the Foundation and its services, as well as contact information for Foundation staff. Check it out and let us know what you think by emailing us at [info@daytonfoundation.org](mailto:info@daytonfoundation.org).

Also, don't forget to check out the Foundation's pages on Facebook ([www.facebook.com/TheDaytonFoundation](http://www.facebook.com/TheDaytonFoundation)), Twitter (@DaytonFdn) and YouTube ([www.youtube.com/TheDaytonFoundation](http://www.youtube.com/TheDaytonFoundation)) for timely news, photos and videos.

### Foundation Wins Regional Awards for Outstanding Public Relations Activities

The Dayton Foundation recently was named a top award winner for excellence in public relations activities by the Dayton Chapter of the Public Relations Society of America. The Foundation's *Annual Report to the Community and Futures*, the Foundation's newsletter for financial and estate planning advisors, both received PRISM awards, the top awards in their respective categories.

### Oakwood Schools Foundation Welcomes Julie Halpern

The Oakwood Schools Foundation (OSF), a component fund group of The Dayton Foundation, recently welcomed Julie Halpern as community relations coordinator. She helps manage OSF's funds and fundraising projects that provide significant support for the Oakwood City Schools beyond the scope of publicly funded education. Programs supported by OSF include teacher and administrator grants, scholarships and special wish list initiatives.

Ms. Halpern assumed this position following the departure of Karen Gillingham, whose guidance and leadership over the past four years helped OSF raise \$666,000, increase the number of funds and garnered significant visibility in print and electronic media.



Julie Halpern



Rick Washburn, Jr., senior pastor of Vandalia Baptist Temple, accepts a \$700,000 grant check from Diane Timmons, vice president of Grants and Programs for The Dayton Foundation. The grant was awarded from an anonymous Dayton Foundation donor who heard about the Temple's need to pay off two bank loans. "We have only begun to see the impact of this generous gift. God has used it to challenge our congregation to continue following God by faith," said Rick Washburn.



Dayton Foundation President Mike Parks (center) accepts the Dayton Area Chamber of Commerce John H. Patterson Award from Chamber of Commerce Board Chairman Roy Chew (left) and President and CEO Phillip Parker (right). The award was presented at the Chamber's annual meeting to recognize The Dayton Foundation's work with the Minority Economic Development Council, now the Minority Business Partnership.

# Endowment Funds Help Donor Perpetuate Wife's Legacy, Share Family History

The desire to give back to the community frequently is found among those who feel their community has done well by them. But how do you ensure that your gift is put to good use and leaves a lasting legacy for yourself and your loved ones?

This was a concern for Allen Seymour, a resident of Dayton since he and his wife, Carole, moved here in 1978 from their native California.

Carole Seymour was 39 years old when she spent 15 months in the hospital recovering from a devastating accident. She lost the use of both legs and partial use of her left hand and arm. Despite her difficulties, she always was interested in doing what she could to help others, said Allen Seymour. Her desire to help others became the impetus for him to establish a charitable fund in her name after she passed away.

After reading a Dayton Foundation brochure in

his accountant's office, he decided to establish the Carole Seymour Memorial Fund in 2007, a donor-advised fund through the Foundation, to perpetuate her legacy of giving.

"It struck me that this would be a way in which my charitable funds could be protected and do the most good," he said. "The Dayton Foundation gives you a choice as to how you want your charitable funds invested, and grants are approved by a committee. There is a great sense of comfort in having someone else administer our funds in perpetuity."

The first project funded through the Carole Seymour Memorial Fund was "Carole's Café" at Hospice of Dayton, where Carole spent her final days.

"Before 'Carole's Café,' the only food available for families with a loved one at Hospice was from vending machines," Allen Seymour said. "I'm

**"I THINK [CAROLE] WOULD BE PROUD TO KNOW THAT OUR [DAYTON FOUNDATION] FUND IS CONTINUING HER LEGACY OF HELPING OTHERS."**

— Allen Seymour, donor

happy that Hospice of Dayton now is serving good, wholesome food to families and staff, thanks to our fund. I think Carole would be proud to know that this fund is continuing her legacy of helping others."

Allen Seymour also established the Max May Memorial Holocaust Art & Essay Fund through The Dayton Foundation to help provide prizes for this long-running competition administered by the Dayton Holocaust Resource Center. Through



Carole Seymour

the competition, Dayton-area students create works of art focused on the theme of opposing prejudice, racism and bullying.

"Being of the Jewish faith, I believe in the importance of bringing the Holocaust to mind, and to keep it in remembrance," Allen Seymour said. "Providing funds to help perpetuate this program was very important to me."

According to Renate Frydman, director of the Dayton Holocaust Resource

Center, the competition was created in honor of her grandfather, who fled Europe with his family just before the Holocaust. As she explained, Allen Seymour became interested in this event, "because of my family history. He's been very supportive of this and the work that I do. He's a very good person who, when he sees a need, tries to help."

Allen Seymour found The Dayton Foundation to be a good choice in establishing his and his wife's endowment funds.

"They're very professional, extremely understanding and easy to work with," he said. "They help in your overall decision-making, ensuring that your funds work to the overall good of the community. I'm happy that these funds will continue both my legacy and my wife's legacy long into the future." 

## Recent Discretionary Grants help build a better community

# grants

In the first half of 2012, The Dayton Foundation awarded more than \$15.8 million in grants from donor funds to a wide variety of charitable organizations in the Greater Dayton Region and beyond. A portion of this amount was made through the Foundation's discretionary grants program, made possible by donors who have provided unrestricted or largely unrestricted funds to The Dayton Foundation to act on opportunities for the community and address pressing needs throughout the region.

In June the Foundation awarded \$386,050 in discretionary grants, which are approved by the Foundation's Governing Board, to assist the following charitable organizations in helping Greater Dayton.

**Advocates for Basic Legal Equality, Inc. (\$10,000)** to assist in funding a new staff position to provide outreach, educational services and legal assistance to immigrants.

**College Hill Community Church (\$10,000)** to help enhance the Hispanic Ministries program with workshops, classes and cultural activities for children and adults.



Dayton Masonic Center

**The Dayton Masonic Foundation (\$25,000)** to aid in purchasing a geo-thermal air conditioning system for the Masonic Center.



The Foodbank, Inc.

**The Foodbank, Inc. (\$50,000)** to help serve the community's growing number of individuals in need by purchasing a walk-in freezer for perishable food storage.

**Goodwill Easter Seals Miami Valley (\$150,000 over two years)** to further the organization's ability to serve individuals with disabilities by aiding in the construction of its new headquarters.



Greater Dayton Partners for the Environment

**Greater Dayton Partners for the Environment (\$10,000 over two years)** to help employ a part-time intern to enhance this collaborative of environmental and conservation organizations.

**Memorial Church of Christ/Kids in New Directions (\$4,800)** to assist in hiring personal trainers from Sinclair Community College to provide fitness and exercise programs for inner city youth.

**The National Conference for Community and Justice of Greater Dayton (\$6,250)** to help foster respect and understanding and decrease community violence through the Police and Youth Together program.

**Neighborhood School Centers (\$20,000)** to support year seven of this Dayton Foundation leadership initiative to enhance neighborhood school centers at five Dayton elementary schools.



Neighborhood School Centers

**Planned Parenthood Southwest Ohio Region (\$25,000)** to aid in renovating the organization's Kettering Philips Center in downtown Dayton.



USAF Museum

**The United States Air Force Museum Foundation (\$75,000 over two years)** to assist in constructing a new building to house the museum's collection of presidential aircraft, among other items. 

These discretionary grants were made possible thanks to the following unrestricted or field-of-interest funds of The Dayton Foundation.

David H. and Edith W. Clark Family Fund  
Francis Crosthwaite Fund  
Emerging Community Needs Fund  
James M. Hewitt Child Welfare Fund  
Harry A. Toulmin, Jr., and Virginia B. Toulmin Fund



The Regional Community Foundation

500 Kettering Tower  
Dayton, Ohio 45423  
**Phone** (937) 222-0410  
**Fax** (937) 222-0636  
**Web** www.daytonfoundation.org  
**E-mail** info@daytonfoundation.org

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# GOODnews

## INSIDE

Good News is made possible by four Dayton Foundation donors and families who have stepped forward to become the 2011-2012 "I Believe!" Partners of The Dayton Foundation. Their commitment underwrites a full year of Dayton Foundation publications, thereby freeing resources for the Foundation's other community work.

Thanks go to "I Believe!" Partners Scott E. Behnken, Gladys Turner Finney, Kay A. George, and Ellen S. & D. Jeffrey Ireland.

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- 👉 **Engineering and Science Foundation of Dayton Fund: Air Camp Inspires Kids**
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## Grants in Action

Grants in Action recognizes the results of notable grant awards, whether large or small, and the significant impact they have on strengthening the Greater Dayton Region.

### Program Helps More Adults Learn to Read, Thanks to Grant

It is estimated that as many as 193,000 adults in Montgomery, Greene and Preble Counties struggle to read and understand simple documents, such as a job application or a prescription bottle. Statistics also show that more than 40 percent of adults who read at the lowest literacy level are living in poverty.

When a local literacy organization that provided tutoring services for adults closed its doors in 2010,



### Project READ

Project READ stepped up to fill this void by creating the Adult Literacy Management Project. Project READ, a coalition of literacy providers, now recruits, trains and manages volunteers to work with adult learners to help them reach their educational goals. In 2011 The Dayton Foundation supported Project READ with a \$10,000 discretionary grant to increase staff support dedicated to this program.

"With The Dayton Foundation's help, we are on our way to increasing the number of tutored students served from 63 to 150," said Holly Elkins-Lopez, education programs and outreach coordinator for Project READ. Thanks to the Foundation's grant, Project READ was

able to increase Holly Elkins-Lopez's hours from part time to full time. "Now we are able to dedicate more time to recruiting and managing our volunteers, so that we can help our adult clients get on the road to literacy sooner, rather than later," she said.

### Lunchtime Art Series Offers "A Bit of Magic"

Arts organizations have long played a key role in the vitality of the Greater Dayton Region. Local residents have access to many of the top-notch theatrical performances, museums and arts events that residents in larger cities enjoy, a unique opportunity for a community this size.

To help foster a love and understanding of the community's arts offerings, Victoria

Theatre Association created the Mid-Day Arts Café lunchtime educational series. The Café, which is open to the public, offers an inside look into groups, such as Dayton Ballet, The Human Race Theatre Company and Muse Machine, by providing a venue to discuss their art forms and share insights about performances. Sessions are held once a month from September to May and include a box lunch, a performance by a local arts group and an educational component. The Monarch/Genesis Fund B of The Dayton Foundation awarded two \$6,000 grants to support the program over two years.

"These grants were integral to the success of the Mid-Day Arts Café series," said Ken Neufeld, CEO and president of Victoria Theatre Association and the Arts Center Foundation. "The support helped offset expenses, and we were able to turn the series from a dream into a reality. It's off to a strong start."

Attendance has grown steadily since the

Mid-Day Arts Café

series' inception, requiring extra seating to be added for many Café events. Audience response has been overwhelmingly positive, and plans to expand the program currently are being explored.

Said one attendee, "This experience was a bit of magic in the middle of the day! I definitely will attend again."

